

ABSTRACT OF THE DISCLOSURE

A shaped tampon with a substantially serpentine outer surface is provided. The tampon has a longitudinal centerline and a cross-sectional area defined, orthogonal to the centerline and a mass of absorbent material formed into a self-sustaining shape. The tampon has an insertion end region; a withdrawal end region; and a center region. The insertion end region has an insertion end fiber density. Also, the tampon has a withdrawal end region. The withdrawal end region is opposite to the insertion end region. The withdrawal end has a withdrawal end region fiber density. Finally, the shaped tampon has a center region which is intermediate to the insertion end region and to the withdrawal end region. The center region has a center region fiber density. The insertion end region fiber density is greater than the center region fiber density.